



# Dealer Application

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HMF Engineering, Inc.  
5111 West 164<sup>th</sup> Street  
Brook Park, OH 44142  
Toll Free: 866-HMF-PIPE  
Phone: 216-631-6980  
Fax: 216-631-6981  
[www.hmfracing.com](http://www.hmfracing.com)



## HMF Engineering Inc.

5111 West 164<sup>th</sup> Street, Brook Park, Ohio 44142

**1.866.HMF.PIPE**

Phone: 216.631.6980 / Fax: 216.631.6981

[www.HMFracing.com](http://www.HMFracing.com)

Dear Valued Customer,

Thank you for your interest in HMF Engineering. In this packet we have included everything needed to become a dealer with HMF Engineering. Please review the information and send back all forms completed so we can process your request in a timely order.

Since 1999 HMF Engineering has been manufacturing quality and affordable exhaust systems for ATV's, Dirt Bikes, Street Bikes, and UTV's. Our exhaust systems have been track and trail tested for high performance and durability. Plus our industry leading manufacturer warranty makes HMF Engineering the right choice.

Our phone lines are open from 9 a.m. to 5:30 p.m. EST Monday-Friday with a live person on the other end to answer any questions concerning ordering, customer service and technical support. HMF Engineering believes it is critical to provide educated representatives to help you understand our products. To further help you, we have developed an online catalog at [www.hmfracing.com](http://www.hmfracing.com) where you can find up to date information on all of our product lines. Information such as jetting, horse power and torque gains, and engine modifications are all just a click away.

In order to get you signed up as an authorized HMF Engineering Dealer, we will need you to read the following terms and conditions carefully. Once completed please fax to **216.631.6981**. Please make sure that all of the following items are complete so we are able to process your request:

- Dealer Application
- Dealer Terms and Conditions
- Credit Card Authorization
- Business License with Tax ID
- Advertisement (Phone book, Magazine ad, Internet ad, Etc.)
- Photo of storefront or showroom

If you have any questions regarding this information, please feel free to contact us at any time. We look forward to working with you!

Sincerely,

The Staff of HMF Engineering



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## What Dealer Pricing Means To You

As soon as the information above has been received and approved, you will join the HMF Dealer Network. You are able to purchase directly through HMF starting at 25% off retail price. With your first order you will receive the HMF Dealer Pack that includes promotional material to help you sell HMF Racing Exhausts.

HMF ships most products through UPS. Shipping and Handling charges may apply to any order. Drop Shipments are available at no additional charge for the continental US only.

For your convenience and accuracy, orders can be placed online at **HMFracing.com** using your dealer log in. Tools such as order history, product information and downloadable resources are also available under your account. Dealers may also send orders via email, fax, and by contacting our sales team at **1.866.HMF.PIPE** (1.866.463.7473)

## Pricing Levels

TOTAL \$ VOLUME PER YEAR	% OFF MSRP ON EXHAUST SYTEMS	% OFF MSRP ON OPTIMIZERS	% OFF MSRP ON IQ & ACCESSORIES
\$750.00 - \$9,999.99	25.00%	25.00%	25.00%
\$10,000.00 - \$29,999.99	30.00%	30.00%	30.00%
\$30,000.00 - \$49,999.99	32.00%	32.00%	32.00%
\$50,000.00 - \$99,999.99	37.00%	37.00%	35.00%
\$100,000.00 - \$249,999.99	40.00%	40.00%	35.00%
\$250,000.00 - \$499,999.99	42.00%	42.00%	35.00%
\$500,000.00 +	44.00%	42.00%	35.00%

Dollar Volume Level is reviewed annually, then adjusted to proper discount level.

Percentage discount is subject to change

## Payment Methods

- All major credit cards accepted: Visa, MasterCard, American Express, Discover
- Wire Transfer
- PayPal Transfer





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## Terms and Conditions

HMF Engineering Inc. ("HMF") reserves the right, at its discretion, to decline or cease doing business with any dealer that does not follow the dealer guidelines or represent HMF to the best of its ability. HMF reserves the right to change policy or pricing at any time.

HMF Engineering dealer requirements are as follows:

- Must be an established powersports dealer/repair/retail store
- Must have a commercially zoned and permanent location
- Must have a retail storefront or showroom
- Must operate on a full time basis
- Must have a valid and current business license

## Advertising Guidelines

In the interest of fairness to all dealers large and small, any advertised price (print, catalog, audio, video or electronic, etc.) for any HMF product must be within **5%** of manufacturer's suggested retail price (MSRP).

HMF Engineering Inc. ("HMF") does not limit the price at which a dealer sells our products, but does enforce the advertising policy. Combining products that implies a price other than the MSRP is also a violation of the HMF advertising guideline.

All HMF products carry a value that combines a moderate price with a two year warranty. We believe that our products will sell close to MSRP without discount when compared to other brands and price wars only cheapen the brand and decrease margin for our dealer network. Customers buying an HMF exhaust receive an American Made exhaust that is backed by an industry leading warranty and repair program, HMF stands proudly behind all of the products that we manufacturer.

Enforcement of the Policy:

**1<sup>st</sup> Offence**

Dealer will be given (30) thirty days to remove any print advertisements from publication and distribution and (3) three days to remove any electronic advertisements. Dealer account will be reviewed.

**2<sup>nd</sup> Offence**

Dealer will be placed on shipping hold for a period of (30) thirty days from the date the violation occurred. Dealer account will be reviewed.

**3<sup>rd</sup> Offence**

Dealer will be placed on shipping hold for a period of (90) ninety days from the date the violation occurred. Dealer account will be reviewed.

**4<sup>th</sup> Offence**

Dealer will be placed on indefinite non-ship status.

HMF reserves the right to cease doing business with any dealer at any time with or without cause.

## Signature

Signature:	Date:
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By signing this agreement, the Dealer hereby agrees to abide by the Terms and Conditions and Advertising Guidelines of HMF Engineering Inc. as set forth above.



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## Dealer Application

Business Name:			Business Phone Number:		
Business Address:			Business Fax Number:		
			Website Address:		
City:	State:	Zip:			
Buyer/Contact:			Phone Number:	Email Address:	
Accounts Payable Contact:			Phone Number:	Email Address:	

Industry Trade References:	Contact:	Phone Number:

### Please Fax Completed Information above as well as a copy of the following:

- Signed Copy of Dealer Agreement
- Signed Credit Card Authorization Form
- Business License showing Tax ID
- Yellow Pages Advertisement or other Advertisement showing Company Name
- Photo of Storefront or Showroom

Thank you for applying and for your interest in HMF Racing Exhausts. HMF Engineering Inc. reserves the right, at its discretion, to decline or cease doing business with any dealer that does not follow the dealer guidelines or represent HMF Engineering Inc. to the best of its ability.

By completing this application and signing below, you hereby certify that you have read the above statements and believe to the best of your ability that the information provided is complete and correct. You hereby authorize HMF Engineering Inc. to investigate the references listed above for your order and credit history.

Completion of this application does not guarantee approval.

Printed Name	Title:
Signature:	Date:

### HMF Engineering Office Use ONLY

Account Number	Discount:	Sales Representative:
Date:	Comments:	

Application Approved:  No







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## Credit Card Authorization Form

Card Holder Name:			Business Name:		
Card Holder Address:			Business Phone Number:		
			Business Fax Number:		
City:	State:	Zip:			
Card Number:			Expiration:	Security Code:	

HMF Engineering Inc. requires all dealers to have a Credit Card on file. All Credit Card information is encrypted into our database for security. In the event payment does not clear, we will hold order for (3) business days. After non-payment, order will be voided.

I request to have HMF Engineering Inc. contact via phone to obtain my Credit Card information.

## Signature

I hereby authorize HMF Engineering Inc. to obtain my Credit Card number on file and charge my orders accordingly.

I understand if a payment error occurs my order will remain active for 3 business days, then may be voided.

Card Holder Signature:	Date:
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